



SARAH CROWLEY SPIRIT OF HOPE AWARD

Official Rule – Terms and Conditions

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. YOU HAVE NOT YET WON. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS CONTEST IS INTENDED FOR ENTRY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER OR NOMINATE A CANDIDATE IF THE CANDIDATE IS NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. OPEN TO LEGAL RESIDENTS OF NEW JERSEY, 18 YEARS OF AGE OR OLDER. This Contest is not a sweepstake. Restrictions apply.

SPONSOR: This Contest is sponsored by Sarah's Fight for Hope Foundation, 10 Amherst Drive Long Valley, NJ 07853 (the "Sponsor").

OVERVIEW OF THE CONTEST: For the "SPIRIT OF HOPE AWARD" contest (the "Contest"), a person enters (a "Participant") by submitting a brief statement about an eligible healthcare worker (see eligibility requirements below) (a "Nominee"). A Participant may self-nominate or nominate another deserving and eligible Nominee. To submit a nomination, Participants are required to visit www.sarahsfightforhope.org/spiritofhope (the "Contest Website") and submit an online entry form describing why the Nominee should be selected (an "Entry"). Limit one Entry per Participant. The Sponsor will review Entries to determine Top 3 "Nominees" for 2020. The public will vote and select the winning Honoree from the top 3 Nominees. Winner will receive an award and may be featured on Sponsor's website and social media pages. The Honoree will also be provided an opportunity to participate in additional recognition at an award ceremony.

ELIGIBILITY: To be eligible, a Nominee must be (i) an individual who is licensed, certified, or trained to provide care to patients, (ii) a professional, an associate, support staff, or administrative worker in the health sector and workforce, and (iii) currently employed. Employees, contractors, directors, and officers of the Sponsor, and each of their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, retailers, and advertising, promotion and judging agencies and all other service agencies involved with the Contest, and members of the immediate family (spouse, parent, child, sibling and their respective spouse) and household of each such employee is not eligible to enter or win. Elected officials are not eligible. The Contest is subject to all applicable federal, state, and local laws.

CONTEST PERIOD: The Nomination begins at 8:00 a.m. Eastern Time on June 15, 2020 and ends at 5:00 p.m. Eastern Time on July, 31, 2020 (the "Contest Period").

TO ENTER: Participants must go to the Contest Website and complete the entry form in full. Limit one Entry per Participant; however, there is no limitation on the number of nominations a Nominee may receive in any calendar month or over the entire Contest Period. Sponsor reserves the right, at its sole discretion, to disqualify any individual (and all of his or her Entries) who tampers with the entry process. Submission of erroneous or incomplete information will void the submitted Entry. Each Entry must be received prior to the end of the Contest Period to be entered into the Contest. Selection as an Honoree is contingent upon Nominee consenting to his or her name and likeness being used by Sponsor and full compliance with these Official Rules. Any violation of these Rules may, at the Sponsor's discretion, result in disqualification. All decisions of the judges regarding this Contest are final and binding in all respects. See below for additional Content Submission Requirements

CONTENT SUBMISSION REQUIREMENTS: By submitting an Entry, you hereby warrant and represent that your Entry conforms to the following "Content Submission Requirements":

- Entry must comply with these Official Rules and any Terms of Service on the Contest Website;
- Entry must contain the name and contact information of both the Participant and the Nominee and, if applicable, will indicate if Participant and Nominee are the same individual;
- Entry must not contain any personally identifiable information or other health information protected by law;
- Entry must not defame, misrepresent, or contain disparaging remarks about any person, living or deceased;

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- Entry must not be offensive or inappropriate, as determined by Sponsor in its sole discretion;
- Entry cannot infringe trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any;
- Entry cannot infringe copyrighted materials owned by others;
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and
- Entry cannot depict, and cannot itself be in, violation of any law.

Sponsor reserves the right to, and may or may not, monitor/screen Entries. By entering, you acknowledge that Sponsor has no obligation to use or post any Entry you submit. Any waiver of any obligation hereunder by Sponsor does not constitute a general waiver of any obligation. Sponsor reserves the right to waive the Content Submission Requirements set forth herein in its reasonable discretion. Sponsor reserves the right, in its reasonable discretion, during or upon completion of the Contest Period, to request that any Participant resubmit his or her Entry which fails to comply with the Content Submission Requirements prior to any judging. By submitting an Entry, you agree that your submission is gratuitous and made without restriction, and will not place Sponsor or Released Parties under any obligation, that Sponsor is free to disclose or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your Entry, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, or developed by its employees, or obtained from sources other than you.

All Participants will indemnify and hold harmless Sponsor and Released Parties from any claims to the contrary.

JUDGING AND HONOREE SELECTION: All Entries that are received during the Contest Period will be eligible for judging. Entries will be judged, based on criteria established at Sponsor's discretion, by a panel of judges selected by Sponsor. Sponsor will remove all identifying personal information (name, picture, etc.) from each Entry prior to judging. Each Honoree will be notified by telephone or email, using the contact information provided in the Entry, that he or she has been selected. Sponsor will not be held responsible for any change of email address or other contact information of Entrants, or for any delays for any reason outside of its control. Each Honoree is subject to verification, including verification of identity, eligibility and age. Each Honoree must agree to the terms of the Official Rules and may be required to provide proof of eligibility. If an Honoree cannot be reached, or is found ineligible, does not provide proof of eligibility, or does not comply with or agree to the terms of the Official Rules, the Honoree may be disqualified and the Sponsor may, in its discretion, award the prize to an alternate eligible Nominee. Each Honoree may be required to furnish proof of identification and sign, complete, and return an Affidavit of Eligibility/Liability Release and, where lawful, a Publicity Release, within 10 days of attempted.

Final selection as an Honoree is contingent on the Sponsor's complete satisfaction requirements for award.

USE OF INFORMATION: Except where prohibited by law, entry constitutes permission for Sponsor and Released Parties to use the Participant's name, other identifying information, photograph, and any statements regarding this Contest for editorial, public relations, promotional, and advertising purposes on behalf of the Sponsor without compensation and without territorial or time limitation. All entrant information, including e-mail addresses, is subject to the Sponsor's privacy policies.

Sponsor may not use a Nominee's name, other identifying information, photograph, and any statements about the Nominee submitted in connection with this Contest without receiving the Nominee's prior written consent. BY SUBMITTING AN ENTRY NOMINATING HIMSELF OR HERSELF AS A NOMINEE, PARTICIPANT CONSENTS TO SPONSOR'S PUBLIC USE OF THE PARTICIPANT'S NAME, OTHER IDENTIFYING INFORMATION, PHOTOGRAPH, AND ANY STATEMENTS ABOUT THE NOMINEE SUBMITTED IN CONNECTION WITH THIS CONTEST, FOR EDITORIAL, PUBLIC RELATIONS, PROMOTIONAL, AND ADVERTISING PURPOSES ON BEHALF OF THE SPONSOR WITHOUT COMPENSATION AND WITHOUT TERRITORIAL OR TIME LIMITATION.

BY SUBMITTING AN ENTRY, A PARTICIPANT ACKNOWLEDGES THAT HIS OR HER ENTRY MAY BE USED FOR EDITORIAL, PUBLIC RELATIONS, PROMOTIONAL, AND ADVERTISING PURPOSES ON BEHALF OF THE SPONSOR WITHOUT COMPENSATION AND WITHOUT TERRITORIAL OR TIME LIMITATION, IN SPONSOR'S DISCRETION.

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RELEASE: Entrants understand that the Sponsor and Released Parties are not liable for injuries, losses, or damages of any kind arising from participation in this Contest. By participating, each Participant and Honoree agrees to release and hold harmless Sponsor, and any other third-party providers or their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest. Sponsor and Released Parties are not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Contest. Sponsor and Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, or garbled entries, posts, messages or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prizes or in any Contest-related materials. Sponsor and Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from the Contest Website or the internet. Sponsor may prohibit an entrant from participating in the Contest (and void all associated entries) or winning the prize if, in its sole discretion, Sponsor determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives or employees or if such entrant is not in compliance with these Official Rules. Sponsor reserves the right, in its sole discretion to cancel or suspend this Contest should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper operation of the Contest.

APPLICABLE LAW AND DISPUTES: This Contest is subject to all applicable U.S. federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of the State of New Jersey, without regard to any principles of conflict of laws. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by a state or federal court having situs in New Jersey. Each entrant irrevocably consents to the jurisdiction of such court in connection with any such dispute. The Sponsor and Released Parties will not be liable for any consequential, indirect, exemplary, or punitive damages, or for attorneys' fees.